

press
maria
scarpulla

valerie^{objects}

new product launch february 2022



tramonti by maria scarpulla

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product press release

tramonti by maria scarpulla

—simple yet poetic wall paintings surrounded by a halo of light

Simple yet poetic wall paintings surrounded by a halo of light: that's Tramonti Lighting in a nutshell. This new series of lighting objects mark the result of the new collaboration between valerie_objects and Maria Scarpulla. Maria Scarpulla is the name by which Maria Scarpulla and her partner Jori Hernalsteen (1987) design minimalist objects from their studio in Ghent, Belgium.

Like most of Scarpulla's ideas, Tramonti started off with the paint brush. They first created a myriad of colorful abstract paintings inspired by nature. After a long process of selection and purification, they chose five paintings to become Tramonti. These paintings are soberly geometrical yet quite atypical. With Scarpulla, the devil is in the details. A triangle is not just a triangle, a circle rather an off-shaped oval. There's tension in the composition; just the right amount of tension.

Tramonti does not swindle with the simplicity of the paintings. Even after adding the technicalities required for

a lamp, the paintings remain pure and untouched, consisting of nothing more than a two cm sheet of aluminium, a thin mounting system and a ray of LED lights, shedding a soft aureole that encompasses the painting; hence the name Tramonti, the Italian word for sunset. To add an extra layer of subtle poetry, the electric cable is unraveled into its two single wires which hang swirlingly at the bottom, creating the illusion of a kite.

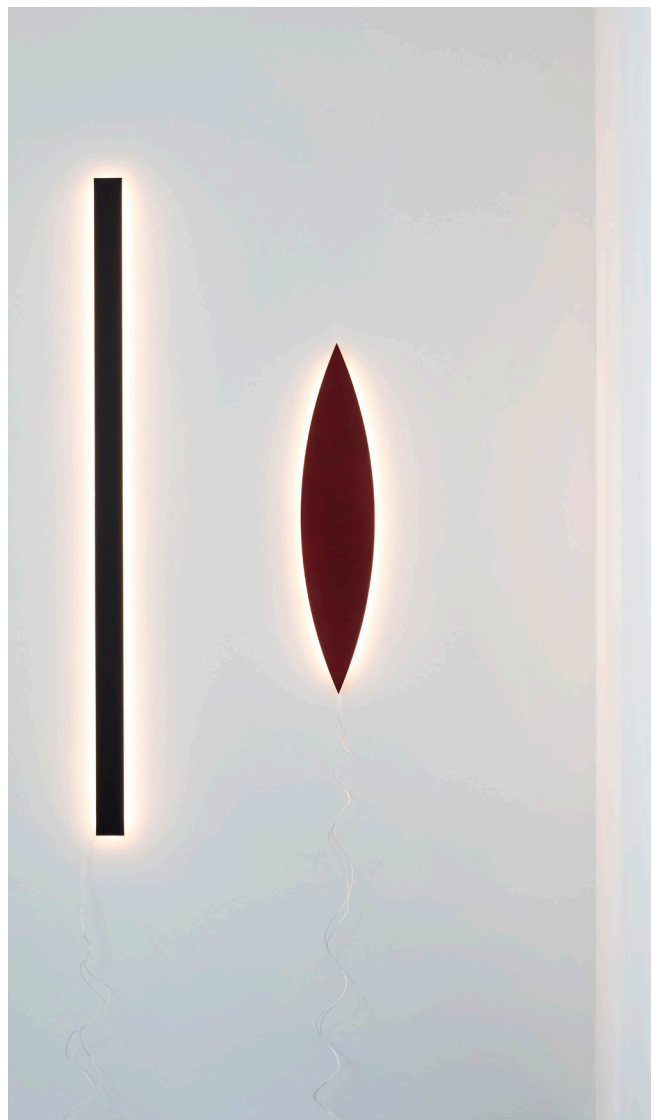
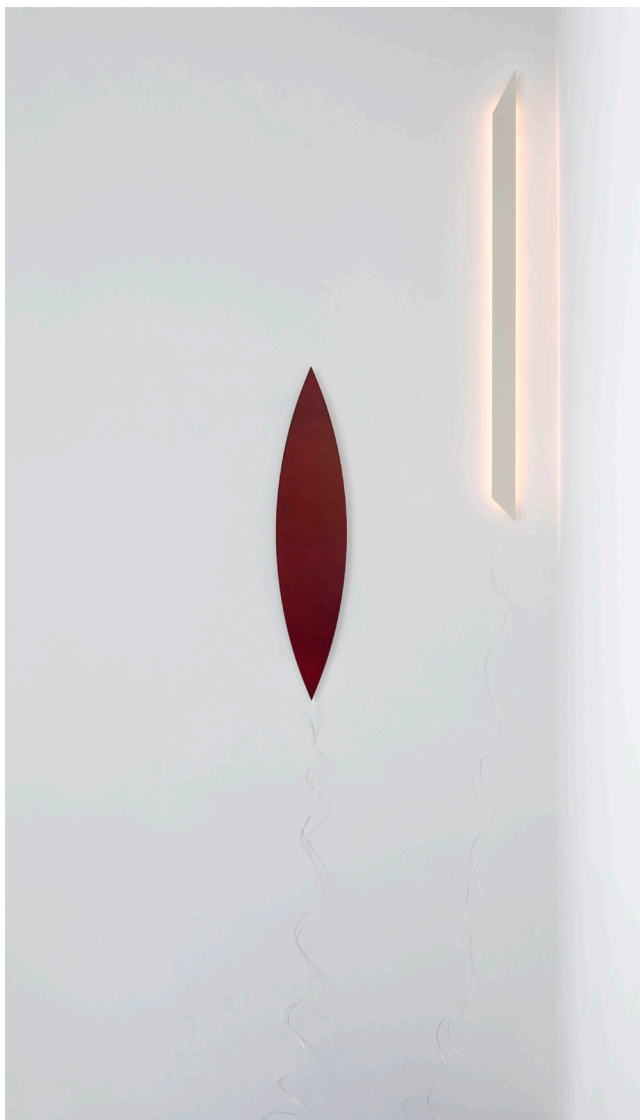
Creating an enormous effect while using very little space: that is the core of Scarpulla's artistic practice. Objects that blend easily in the room yet make a firm statement. Tramonti comes in five different shapes and equally different colors — deep blue, dark red, off-white, dark green, black — that can be easily combined to create a beautiful composition. There's one oval added in stainless steel to create an extra mirror-like spark. At dawn, Tramonti acts as a wall sculpture, when dusk settles in, it becomes a light. In other words, poetry throughout the entire day.

tramonti by
maria scarpulla

tramonti

tramonti

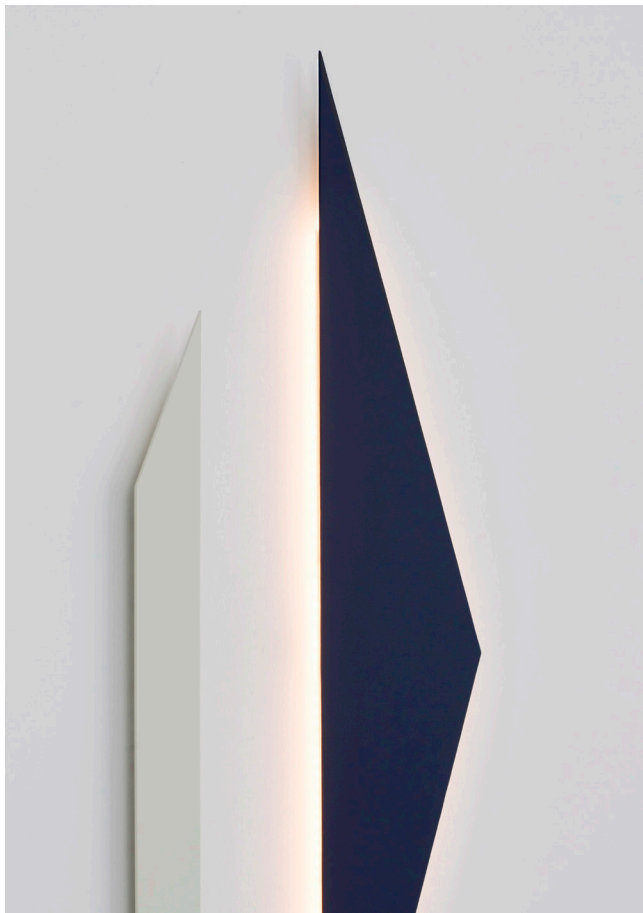
- __tramonto 04 dark red
- __tramonto 02 off-white
- __tramonto 03 black
- __tramonto 04 dark red



tramonti by
maria scarpulla



tramonti
__tramonto 02 off-white
__tramonto 01 deep blue



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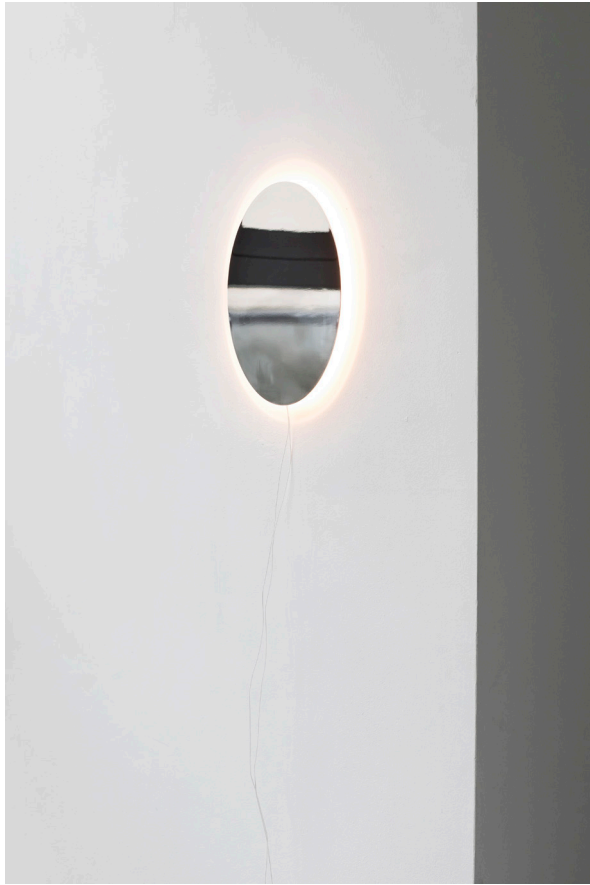
tramonti by
maria scarpulla



tramonti

- __tramonto 03 black
- __tramonto 06 mirror
- __tramonto 04 dark red
- __tramonto 02 off-white
- __tramonto 01 deep blue
- __tramonto 05 dark green

tramonti by
maria scarpulla



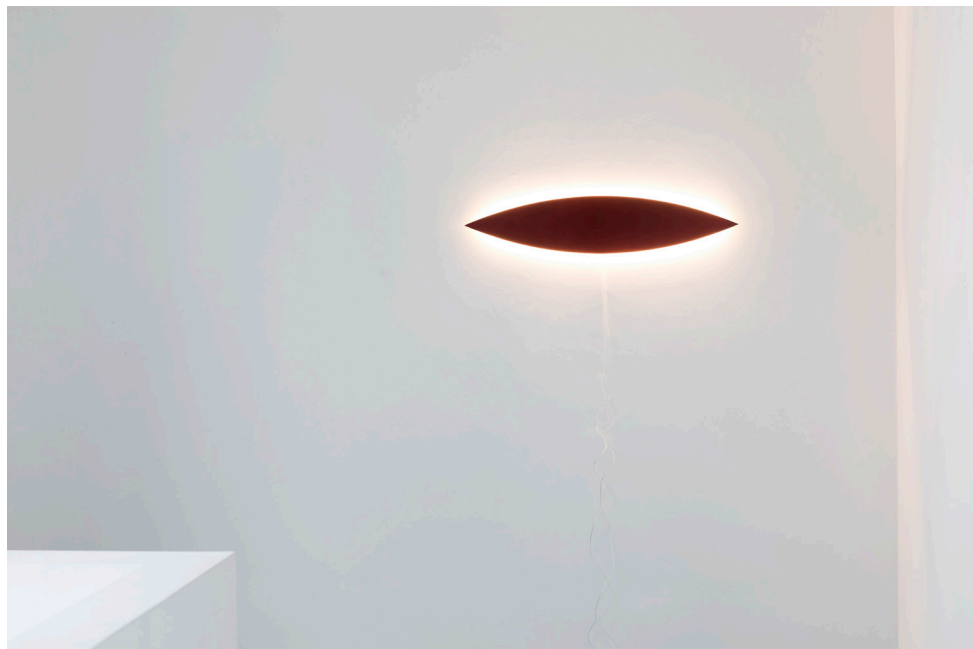
tramonti
__tramonti 06 mirror
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maria scarpulla



tramonti
__tramonti 03 black
__tramonti 06 mirror
__tramonti 01 deep blue



tramonti
__tramonti 04 dark red

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designer profile



— maria scarpulla

Maria Scarpulla (1987) is a painter and designer who's the youngest member of the artistic Italian-American Scarpulla family. She grew up in the fields of Umbria with her father Russell, an abstract painter born in New York. Although she now resides in Ghent, Belgium, the Italian landscapes and American horizons still reflect intensely in her work. Since her design debut in 2011, Scarpulla transforms nature into poetic minimalist furniture. In 2013 the design world celebrated her at Ventura Lambrate during the Designweek in Milan, with a definite breakthrough after that in 2019 initiated by a set of furniture called You Know The Way, Right. In that same year, Maria's partner Jori Hernalsteen (1987) joined her artistic practice and has been a major support ever since. Creating an enormous effect while using very little space, that is the core of Maria Scarpulla. Objects that blend easily in the room yet make a firm statement.

photo by oona bovri

valerie_objects in a nutshell

valerie_objects is an Antwerp-based design label initiated by Axel Van Den Bossche and art director Veerle Wenes, combining their professional and personal tastes for all things good and beautiful.

By allowing designers, architects and artists to translate their signature style into tangible objects, valerie_objects has become a unique collection of everyday items with out-of-the-box aesthetics. These are objects people truly get entangled with.

Authentic thinking and creative minds are at the heart of the label.

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**all things
good
and beautiful**